

University of Pretoria Yearbook 2019

Market and location studies 720 (EBM 720)

Qualification Postgraduate

Faculty [Faculty of Engineering, Built Environment and Information Technology](#)

Module credits 6.00

Programmes [BScHons Real Estate Retail Property](#)
[BScHons Real Estate](#)

Prerequisites No prerequisites.

Contact time 2 lectures per week

Language of tuition Module is presented in English

Department Construction Economics

Period of presentation Semester 2

Module content

Market- and marketability analysis, the influence of location on the marketability and cost of ownership of property, different location models.

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